



# Jack Felstead

PPC Consultant

## About

**Multi-award winning PPC Consultant with over 16 years experience in growth marketing.** During my career I've helped over 140 brands grow by acquiring new customers, increasing retention, reducing costs and maximising profits via a range of digital marketing channels and strategies.

I have worked with some of the biggest brands in the world, including Rightmove, Made.com, Lloyds Bank, Trainline and Confused.com.

I'm able to create and implement award-winning strategies from start to finish, with an integrated approach across channels which is guaranteed to increase ROI and sales.

## Contact

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## Expertise



## Channels



## Industries

Throughout my career I've worked with hundreds of brands across a number of sectors including **retail, eCommerce, fashion, property, recruitment, finance, fintech, march, automotive, travel, advertising and education, from start-ups to global multibillion £ companies.**

## Previous Roles

- Leading Independent Growth Consultant
- Chief Growth Officer
- Strategy Director
- Head of Paid Media
- PPC Executive

## Brands I've worked with

